

# Individual Response Paper: Design

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## Exercise

The objective of this activity is to apply what you have learned about design guidelines to analyze websites and mobile applications. From the Web Content Accessibility Guidelines (WCAG), the Plain Writing Guidelines, and the Universal Design Guidelines (found at the back of our book), choose several of these guidelines that you feel are most important. Using these criteria, find the following:

- a website that is well-designed and accessible
- a website that is poorly designed and not very accessible
- a mobile application that is well designed and accessible
- a mobile application that is poorly designed and not very accessible

You will write a paper to discuss which guidelines you focused on along with how the websites and applications you chose meet your guidelines. Your paper should be 2-3 pages in length (double-spaced, 12-pt font, 1" margins) and should include the following:

- An introduction to design guidelines and this activity.
- A discussion of which guidelines you chose to focus on and why.
- A discussion of the extent to which each of your selected websites and mobile applications meets the guidelines you are using.
- A summary/conclusion of what you found/learned through this exercise.

When you are done, submit your paper in pdf format via Kit.