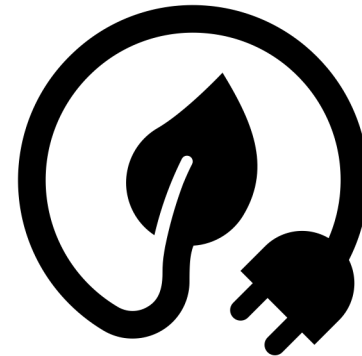
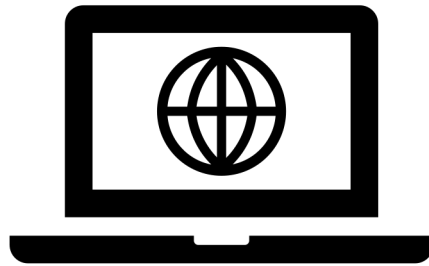


# **Sustainable Cybersecurity**

Jordan Doyle





# Integrating Sustainability into Cybersecurity: Insights from Machine Learning Based Topic Modeling

Krishnashree Achuthan, Sriram Sankaran, Rwapnoneel Roy, Raghu Raman

[1]

## Discover Sustainability

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### Research

### Integrating sustainability into cybersecurity: insights from machine learning based topic modeling

Krishnashree Achuthan<sup>1</sup> · Sriram Sankaran<sup>1</sup> · Swapnoneel Roy<sup>2</sup> · Raghu Raman<sup>3</sup>

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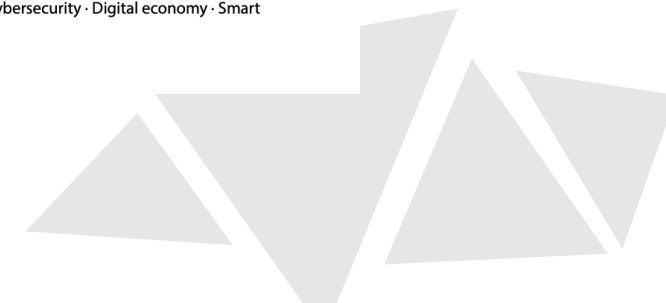
#### Abstract


The increasing emphasis on sustainability in computing systems, ranging from small devices to large data centers, is fueled by environmental concerns. Moreover, ensuring cybersecurity in these interconnected networks demands the use of technologies such as resource-intensive cryptography and advanced intrusion detection systems. Our unique study investigates the integration of environmental sustainability into cybersecurity practices by identifying six pivotal themes through a textual analysis of related publications via machine learning based topic modeling. These themes highlight the convergence of cybersecurity with sustainable development goals (SDGs), particularly SDGs 7 (Affordable and Clean Energy), 9 (Industry, Innovation, and Infrastructure), and 8 (Decent Work and Economic Growth). These include the integration of sustainable cybersecurity measures in smart cities, sustainable digital protection strategies, the application of blockchain for cybersecurity in smart grids, and cybersecurity solutions for SMEs aimed at minimizing resource consumption. Additionally, the study explores multidisciplinary strategies and innovations across four perspectives: adaptive frameworks that prioritize resilience and environmental consciousness, policy shifts for coordinated protection, the power of AI in intelligent threat detection, and the impact of emerging technologies on both security and environmental efficiency. These strategies advocate for an evolved approach that incorporates advanced technologies such as AI, IoT, and blockchain into resilient, sustainable cybersecurity frameworks. This study not only provides a comprehensive overview of the intersection of cybersecurity and sustainability but also serves as a guide for future research and practical applications in creating robust, environmentally friendly cybersecurity practices.

#### Article highlights

- Explores sustainable cybersecurity aligned with SDGs 7, 8, and 9 using machine learning topic modeling.
- Highlights blockchain, AI, and IoT in cybersecurity for smart grids, SMEs, and resource-efficient systems.
- Advocates adaptive frameworks, AI-driven threat detection, and policy shifts for eco-conscious security solutions.

**Keywords** Sustainable development goal · Sustainable cybersecurity · Green cybersecurity · Digital economy · Smart city · Smart grids · Machine learning





“The concept of sustainable cybersecurity practices encapsulates a holistic approach to addressing cybersecurity challenges that not only focuses on **immediate threat mitigation** but also considers **long-term impacts on society, the environment, and technological advancement.**” [1]

Achuthan et al.



# United Nations Sustainable Development Goals



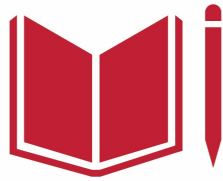
- “The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.”  
[2]
- 17 interconnected goals that strive towards worldwide progress

# SDGs Mentioned

**3** GOOD HEALTH  
AND WELL-BEING



**4** QUALITY  
EDUCATION



**7** AFFORDABLE AND  
CLEAN ENERGY



**8** DECENT WORK AND  
ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**13** CLIMATE  
ACTION

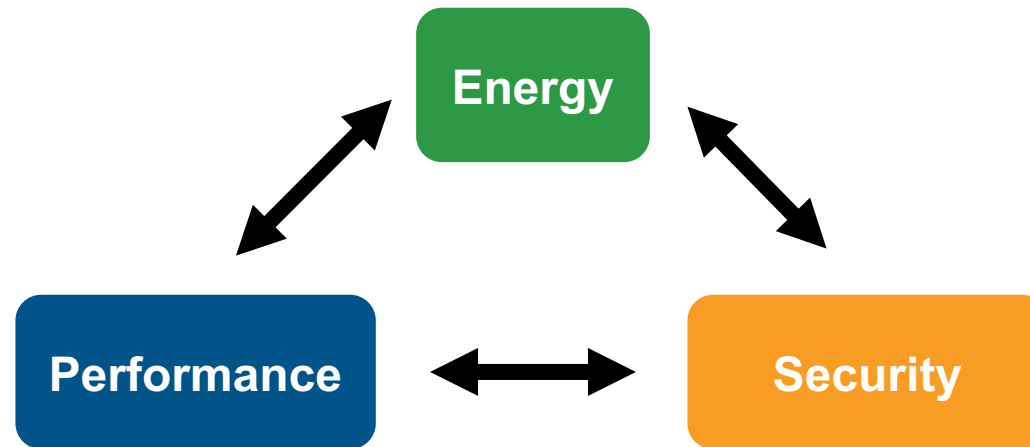


**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



# Background

- Cybersecurity takes intensive resources
- Cybersecurity is needed to prevent against attacks
  - Cybercrime cost \$10.5 trillion by 2025
  - Cybersecurity threats can disrupt daily life in smart cities



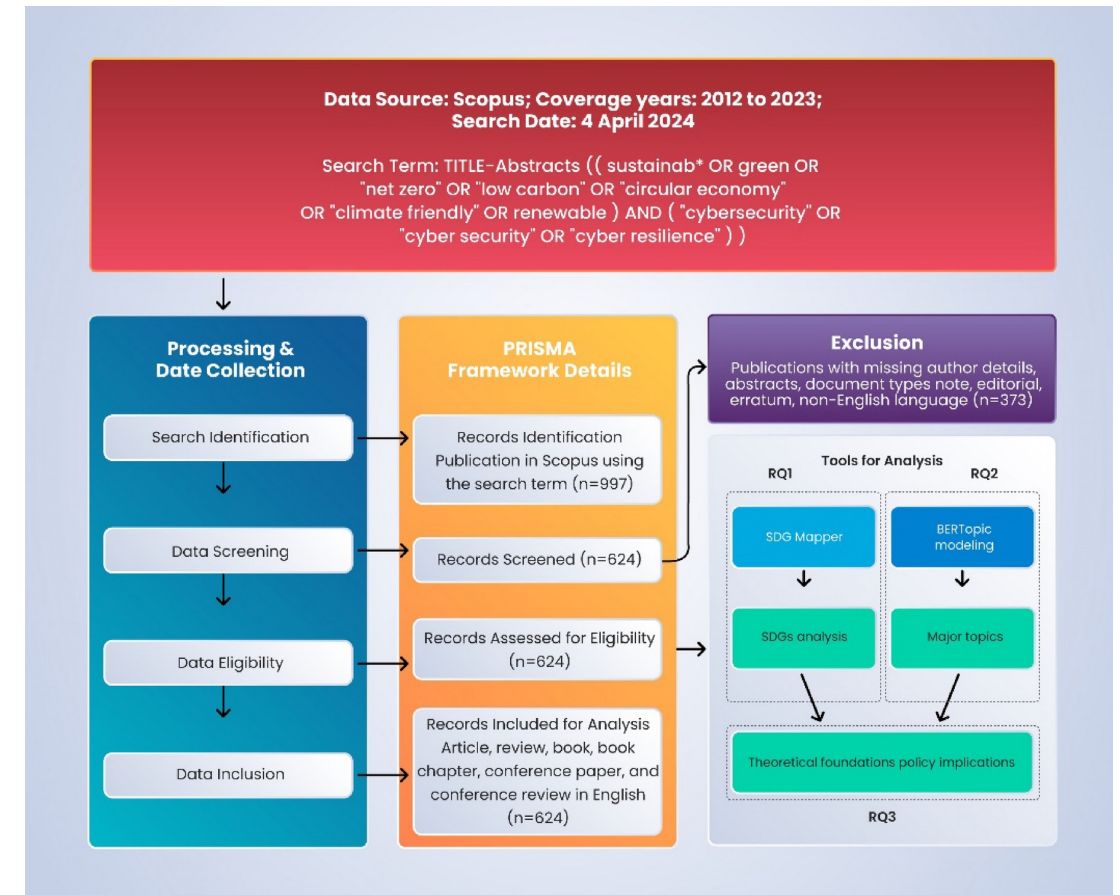
# Why is sustainability a challenge in cybersecurity?

- Requires advanced tools (firewalls, IDS, encryption, etc.)
- Adapt rapidly
- Regulatory frameworks
- Protecting robust data
- Proactive risk management
- Budget constraints
- Interconnectivity makes propagation easier
- Scalability challenges



# Methods

- April 4<sup>th</sup>, 2024
- Scopus Database
- 997 publications -> 624
- BERTopic for topic modeling
  - Analyzes text (capturing contextual information) to extract and align topics while using probability analysis to enhance results
- SDG Mapper for creating bubble chart
  - Uses ML and NLP to map research with SDGs



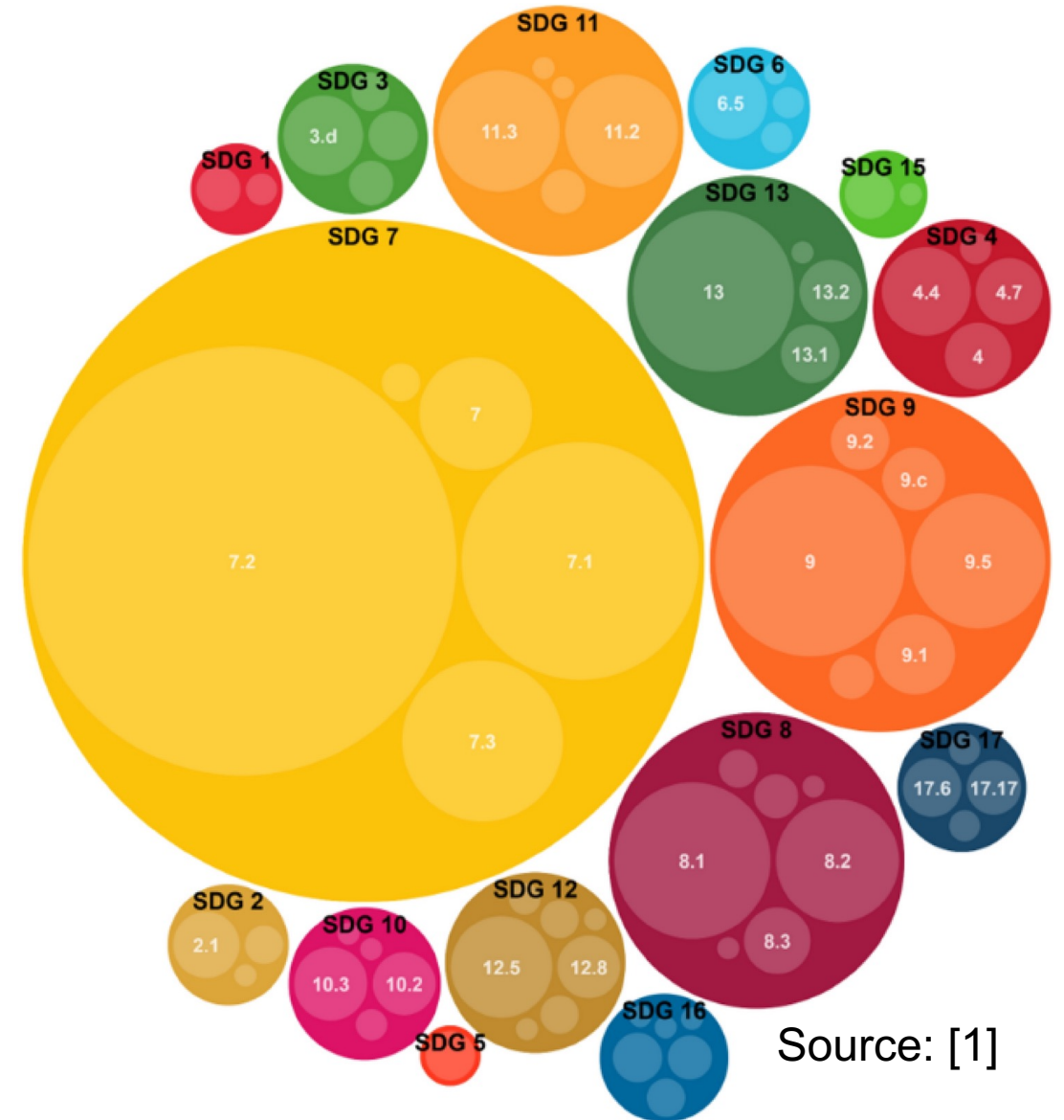
Source: [1]



# SDG Mapping

- 169 available targets -> 70 identified

SDG	Focus	Keyword Occurrences
7	Affordable and Clean Energy	572
9	Industry, Innovation, and Infrastructure	143
8	Decent Work and Economic Growth	99

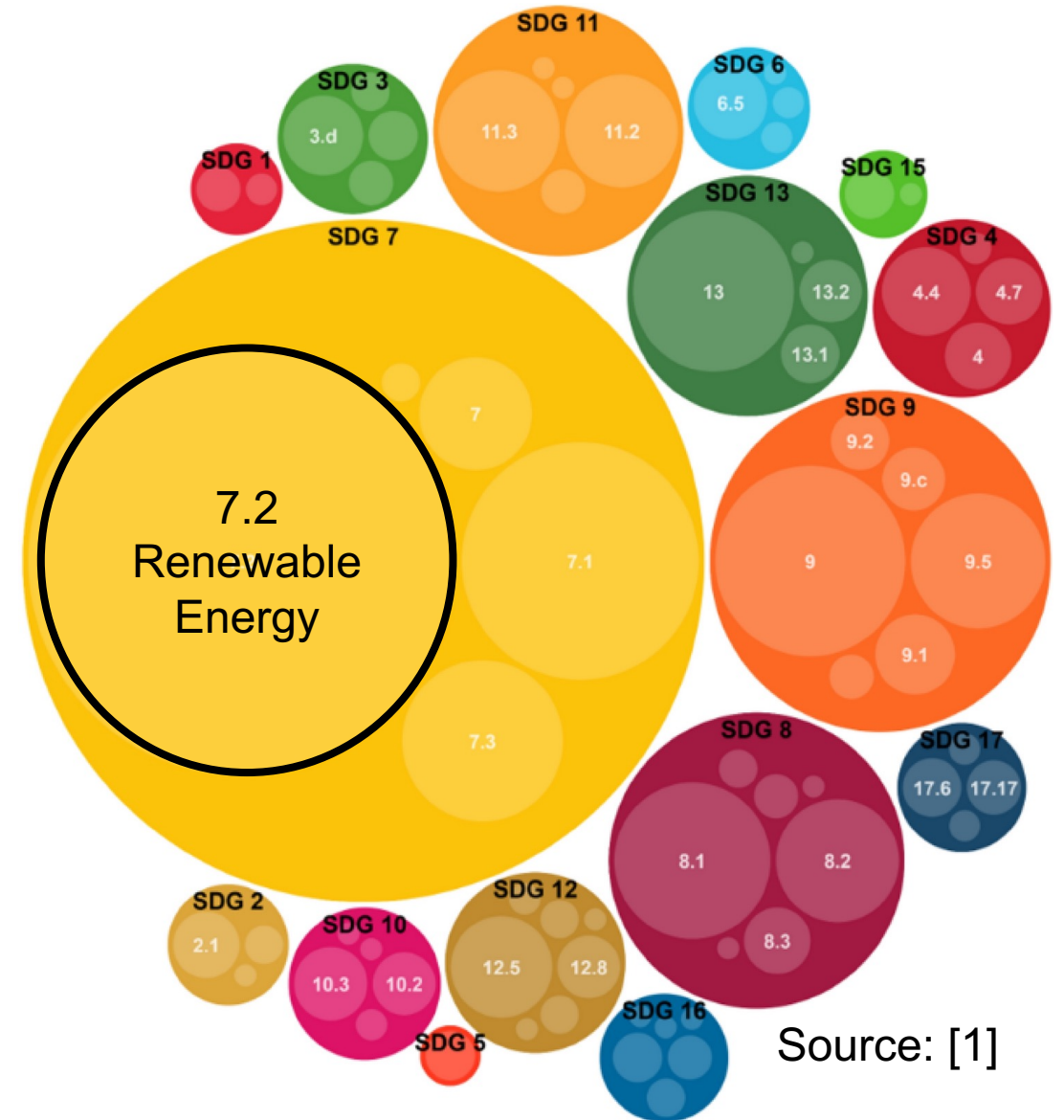


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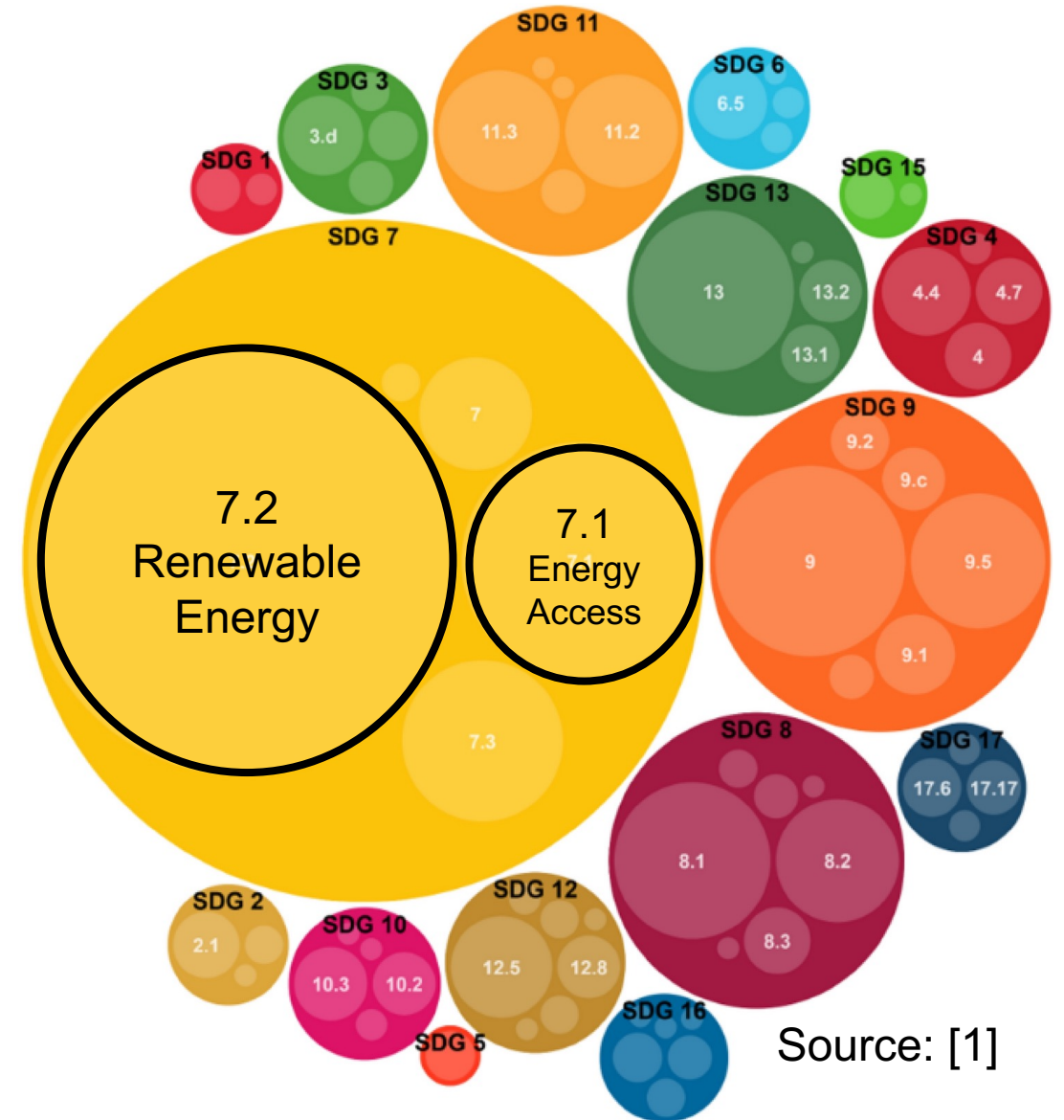


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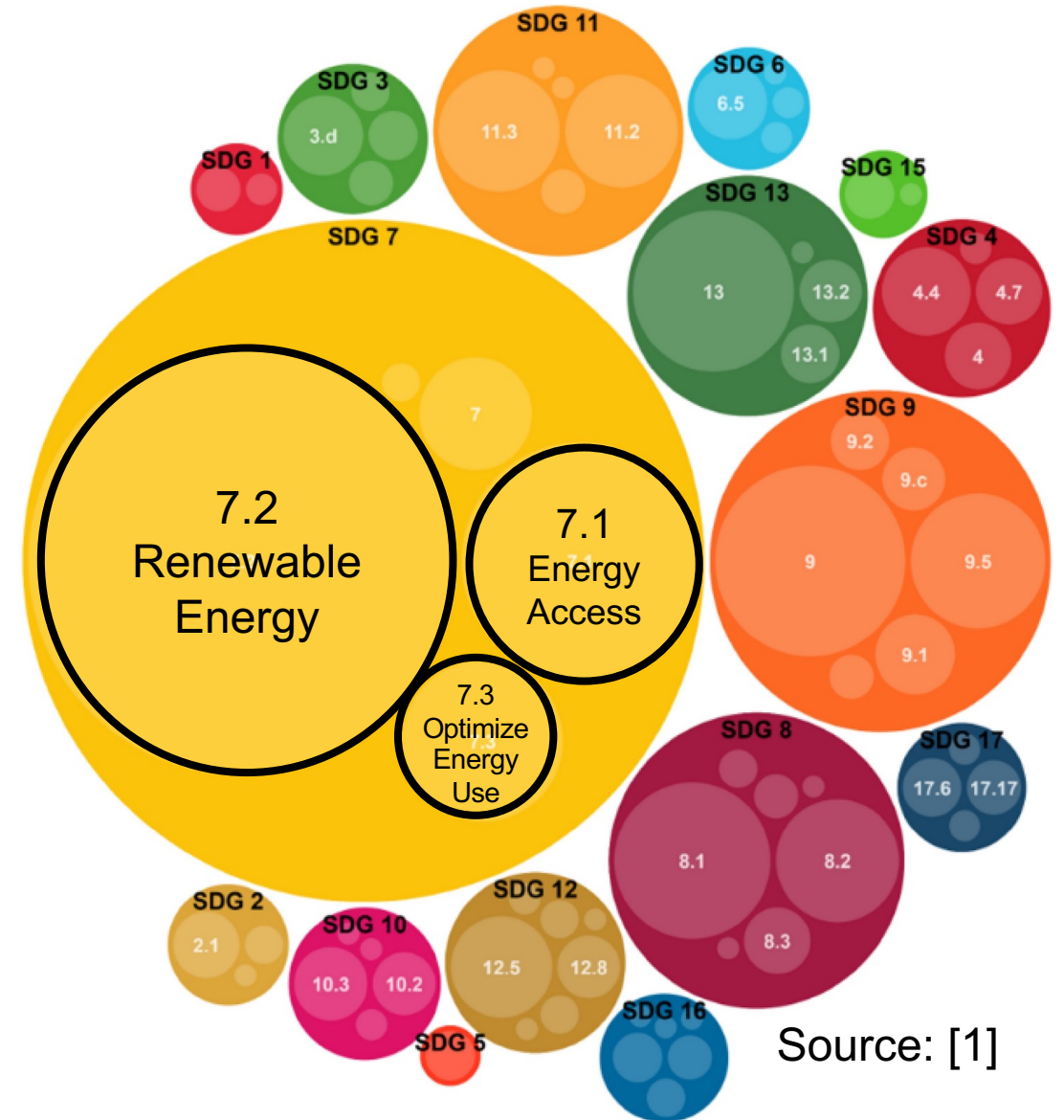
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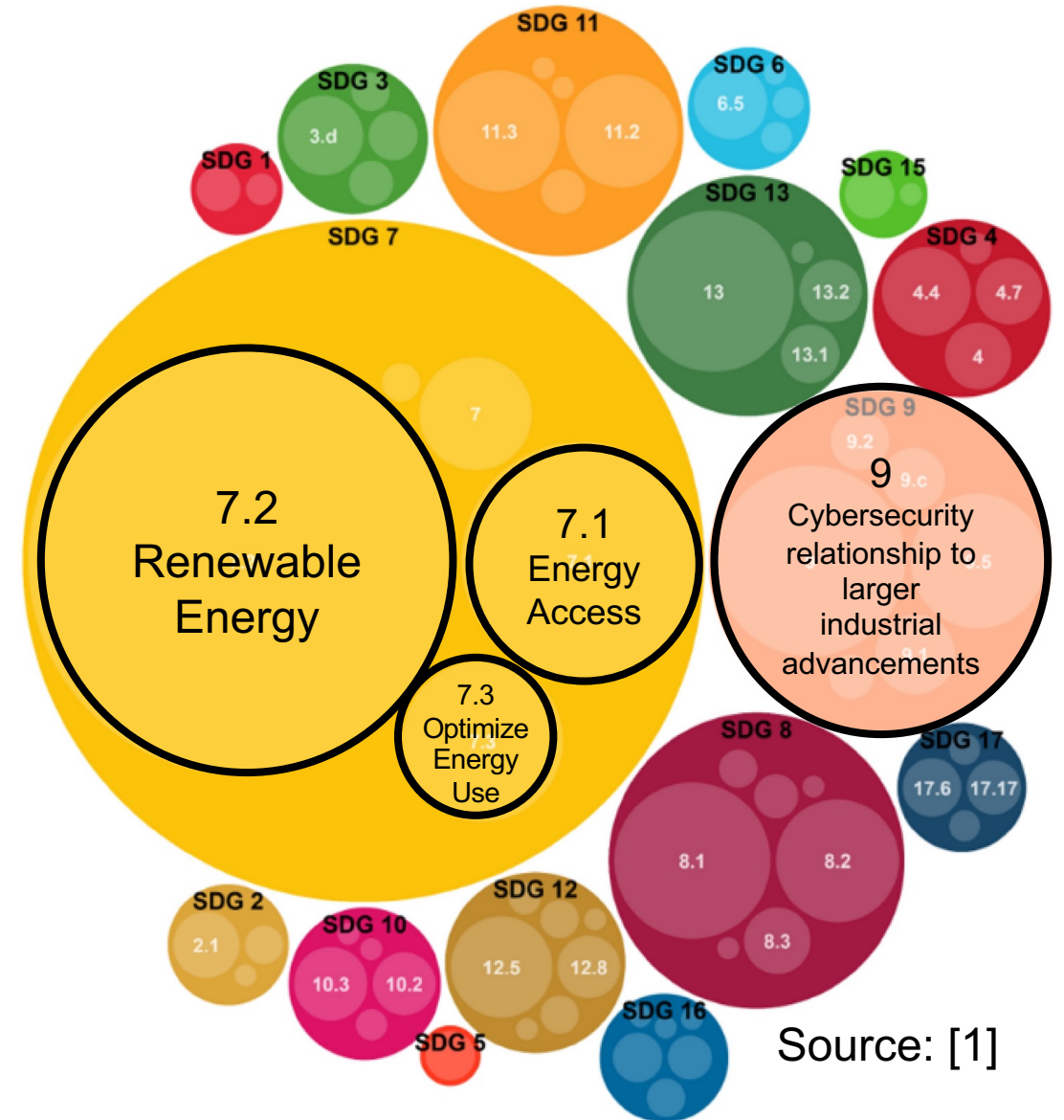


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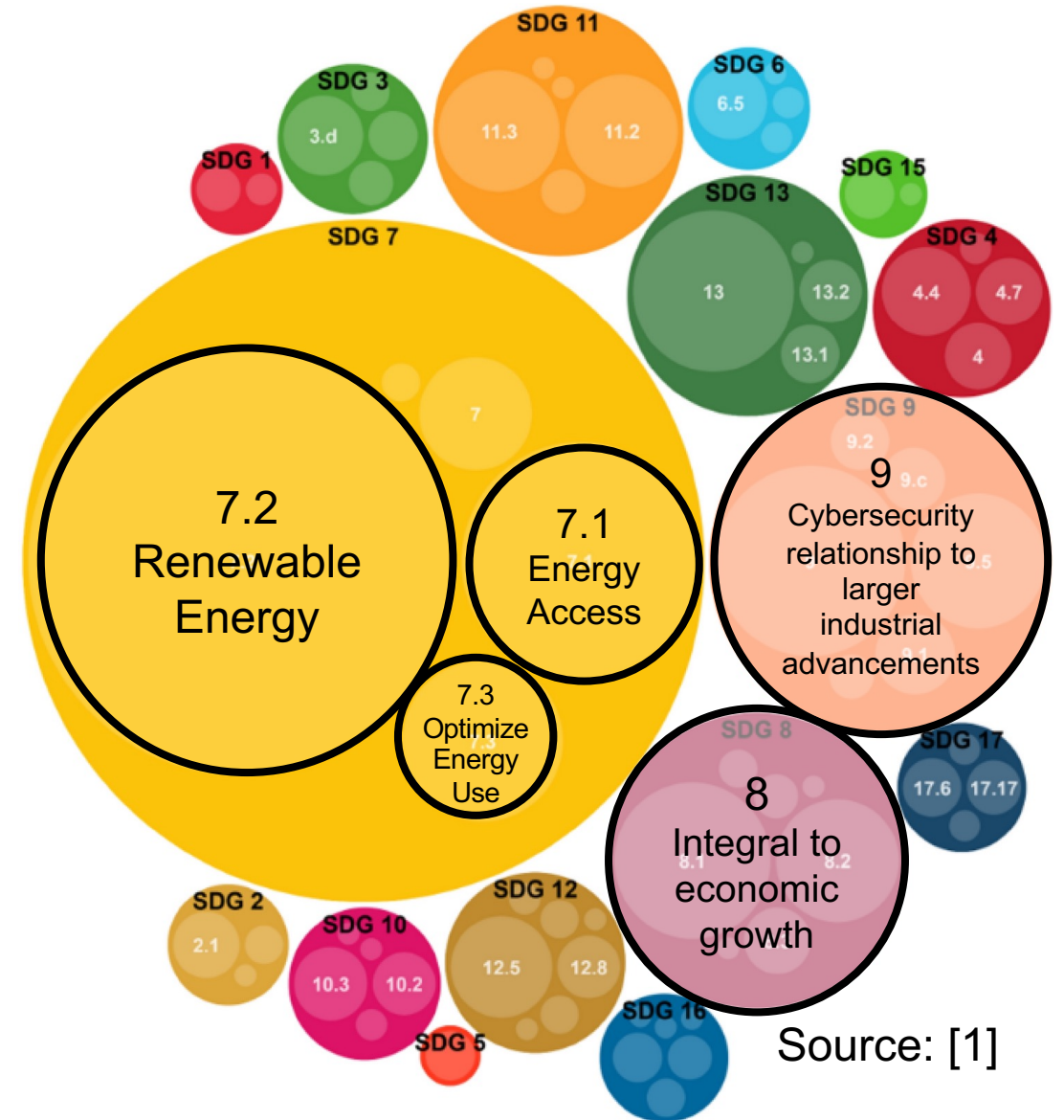




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# **BERTopic Modeling Themes**

Intersection of Cybersecurity and Sustainability



# Blockchain Evolution for Sustainable Cybersecurity

## Key Sustainability Principles

- Energy efficiency
- Resilience

## Key Cybersecurity Concepts

- Decentralization
  - Reducing reliance on energy intensive data centers
- Data integrity
- Fault tolerance
- Resource control

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**13** CLIMATE  
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# Blockchain Evolution for Sustainable Cybersecurity

**Blockchain:**  
decentralized and  
distributed digital ledger  
used to record  
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## Key Sustainability Principles

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**Blockchain connection to cybersecurity [5]:**  
IoT Authentication  
Decentralized network for data integrity  
Data privacy

## Key Cybersecurity Concepts

- Decentralization
  - Reducing reliance on energy intensive data centers
- Data integrity
- Fault tolerance
- Resource control



# Green Cybersecurity for Smart City Development

## Key Sustainability Principles

- Low-power IoT
- AI optimization
  - Optimizing energy use and transportation
- Energy-efficient data centers

## Key Cybersecurity Concepts

- Adaptable security frameworks
- AI & IoT security
- Privacy protection



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## Key Cybersecurity Concepts

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- AI & IoT security
- Privacy protection

Using technology to optimize resources within a smart city while protecting against vulnerability



# Integrating Sustainability into Digital Protection

## Key Sustainability Principles

- Energy-efficient ML models
- Sustainable intrusion detection

## Key Cybersecurity Concepts

- Resilience
- Threat detection
- Intrusion detection
  - Using ML techniques that can more efficiently process large datasets



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- Intrusion detection
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9.4: upgrade infrastructure to increase resource-use efficiency

12.2: sustainable management and efficient use of natural resources

9 INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



# Securing Energy in Space and Renewables

## Key Sustainability Principles

- Energy-efficient technologies
- AI for climate resilience

## Key Cybersecurity Concepts

- Cyber-resilience
- AI in threat detection
- Securing critical infrastructure
  - Need to protect renewable energy systems to reap their benefits

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Securing space technologies is key to resiliency in fighting against climate change

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION





# Sustainable Cybersecurity in Smart Grids

## Key Sustainability Principles

- Renewable energy integration
- Energy optimization

## Key Cybersecurity Concepts

- Cryptographic chips
- Dynamic security
  - Field programmable gate arrays
- Resilient infrastructure protection
  - Less disruption during cyberattacks

**4** QUALITY  
EDUCATION



**7** AFFORDABLE AND  
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# Sustainable Cybersecurity in Smart Grids

Smart Grid: Network that uses technologies to monitor and manage the transportation of energy [6]

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4 times less energy than GPU or CPU architectures [7]!



4 QUALITY EDUCATION



7 AFFORDABLE AND CLEAN ENERGY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



# Digital Economy and Cybersecurity

## Key Sustainability Principles

- Circular economy
- Resource efficiency

## Key Cybersecurity Concepts

- Data security
- AI in healthcare
- Energy-efficient digital systems

# Digital Economy and Cybersecurity

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Minimize environmental impacts  
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## Key Sustainability Principles

- Circular economy
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## Key Cybersecurity Concepts

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- AI in healthcare
- Energy-efficient digital systems

Challenge: ensuring  
accessibility and  
innovation without adding  
environmental strain

**3** GOOD HEALTH  
AND WELL-BEING



**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION

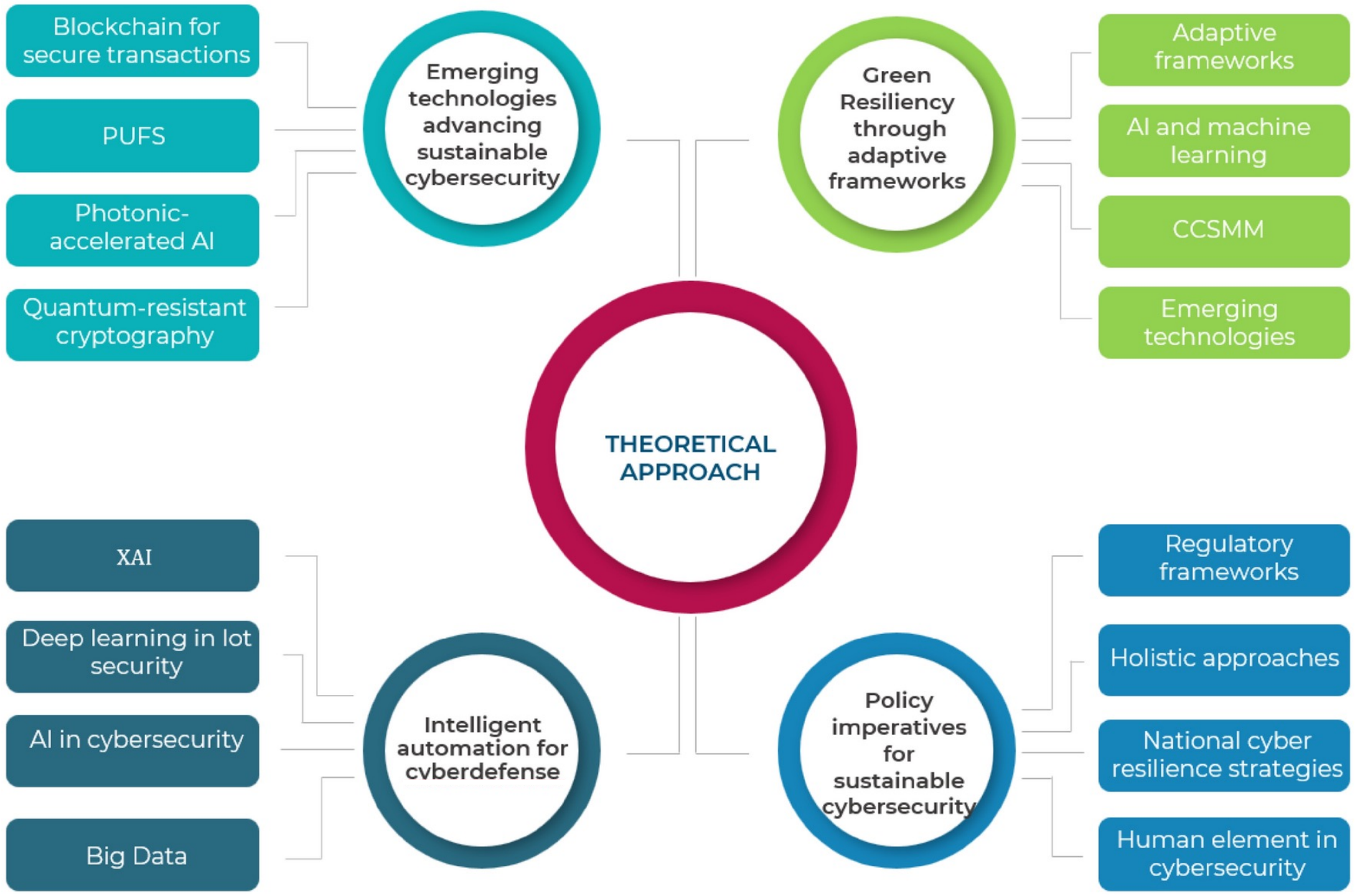




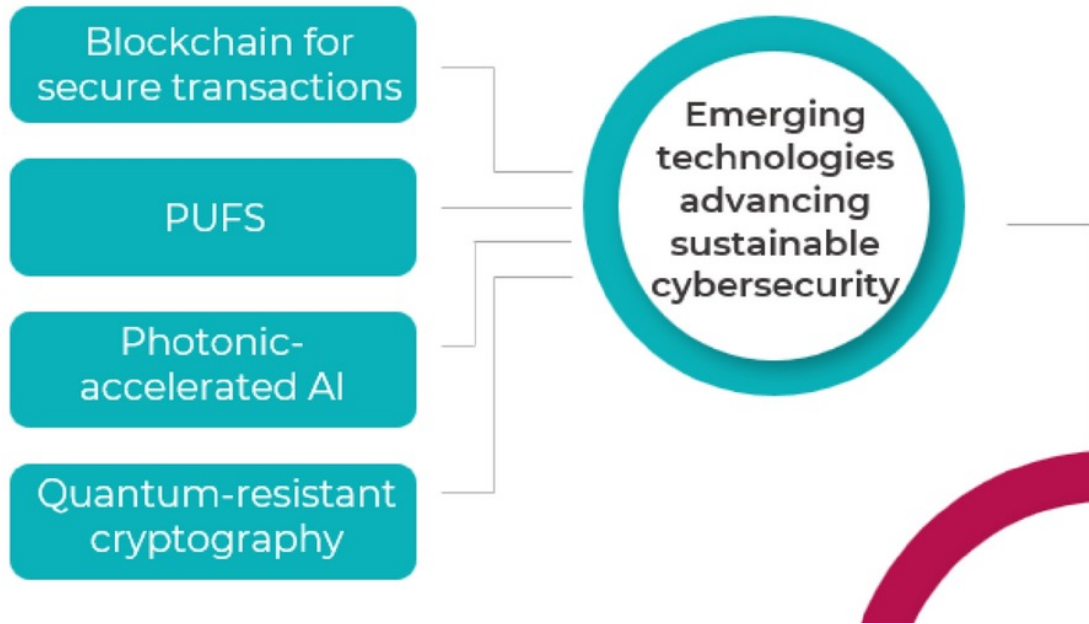
# **Theoretical Approaches for the Sustainable Cybersecurity Landscape**

Strategies and innovations to build robust digital defenses



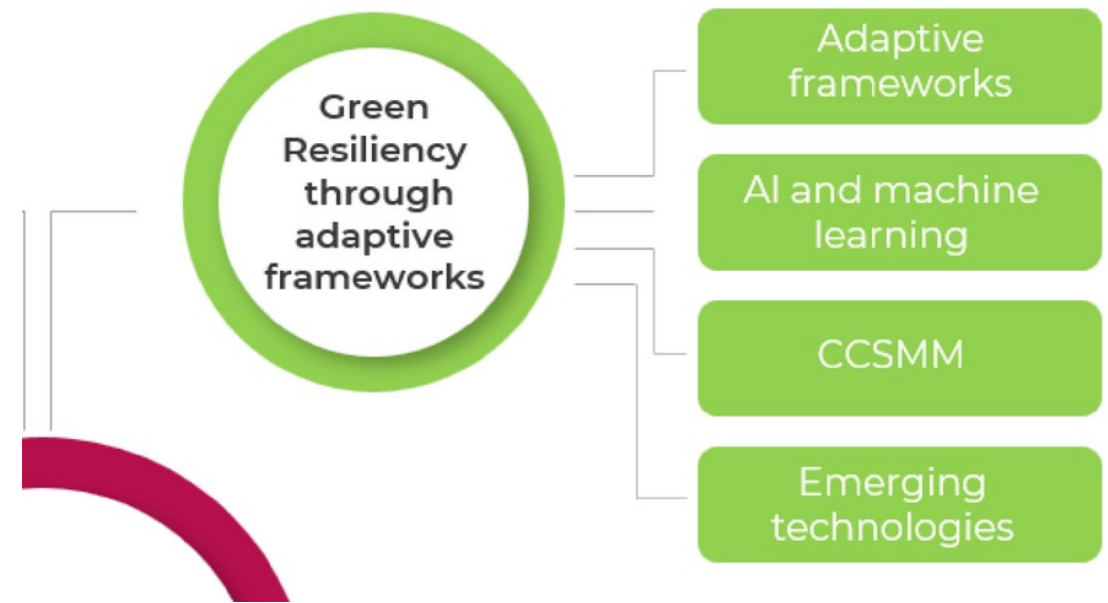






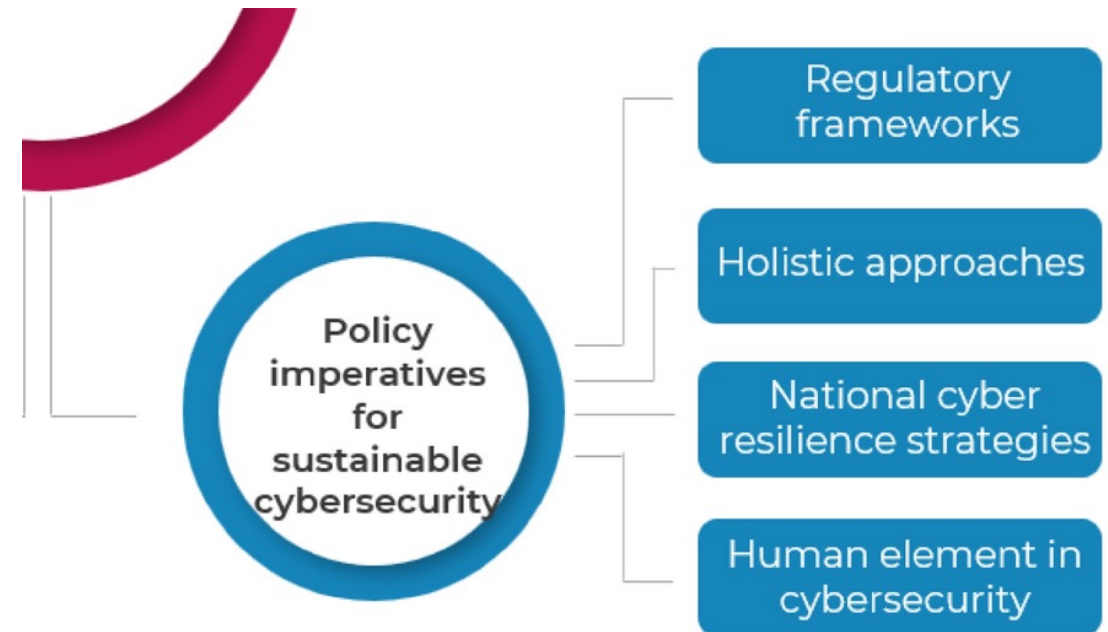
## Example: Photonic-accelerated AI

- PIC (Photonic Integrated Circuits) are more energy-efficient and scalable compared to current GPUs
- Utilize Optical Neural Networks (ONN) which have minimal energy loss and work at the speed of light [8]
- Accommodate more AI workloads and solve optimization problems with greater energy-efficiency [9]

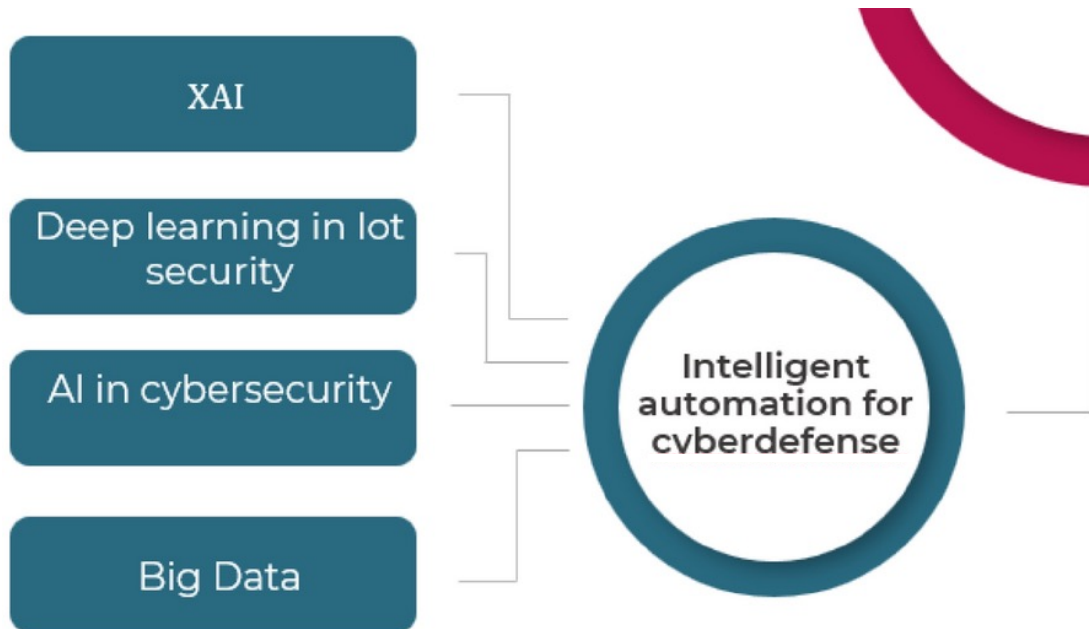


- Need frameworks to embrace emerging technology
  - Ex: zero-trust for IoT systems
- Cybersecurity is a prerequisite to integrating technology solutions into environmental protection strategies
- Comprehensive protocols are needed to safeguard data within smart cities

- Transparency and shared responsibility
  - Building trust to contribute to long-term social and economic stability
- Cybersecurity education
  - Vital for national and international security strategies



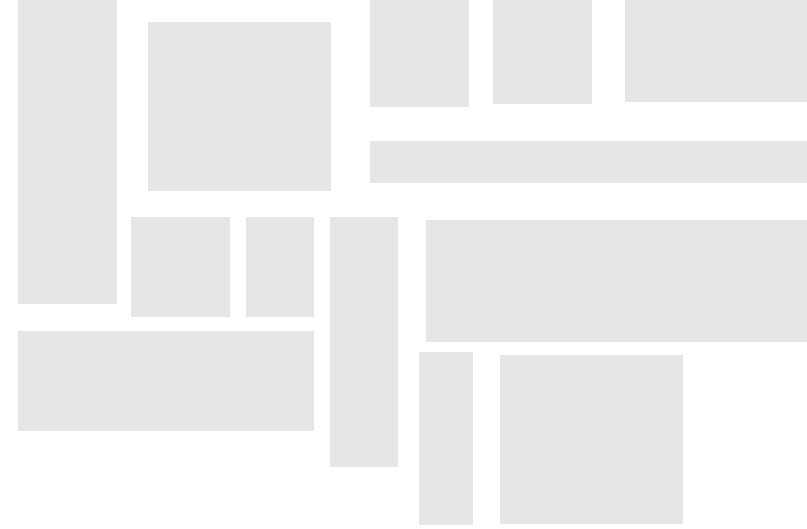
- Using AI to address the dynamic threat landscape
- XAI = Explainable AI
  - Transparency builds confidence in AI-decisions which is essential for domains like sustainable development
  - Efficiency -> minimizes resource consumption [10]
- Assessment of systems to ensure robustness while being resource efficient



# Implications

## Practice

- Optimize existing infrastructure to be more efficient
- Audits of infrastructure
- Innovation
- Modular Software
- Adoption of strategy and education
- Network design



# Implications

## Practice

- Optimize existing infrastructure to be more efficient
- Audits of infrastructure
- Innovation
- Modular Software
- Adoption of strategy and education
- Network design

## Policy

- Creating and enforcing specific environmental criteria
- Guidelines for design
- Tax incentives, grants, subsidies
- Public funding
- Sharing knowledge
- Educational programs

# Future Research

- Assessment and alignment with the SDGs
- Policies that encourage green technologies and sustainable practices
- Energy-efficient hardware and software solutions
- Training programs
- Security at design stage of products
- Evaluation and reporting



# **Key Takeaways**



# Key Takeaways

1. Cybersecurity is essential to sustainable development, particularly in infrastructure development, economic growth, and renewable energy access

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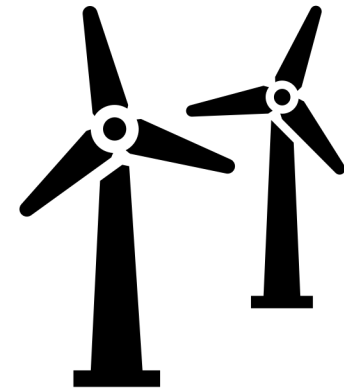
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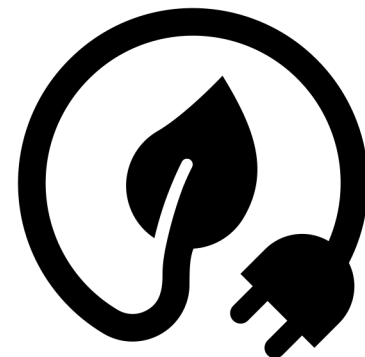
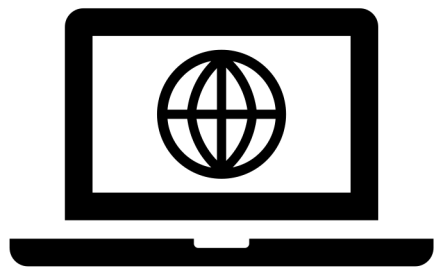
1. Cybersecurity is essential to sustainable development, particularly in infrastructure development, economic growth, and renewable energy access

2. Cybersecurity is resource-intensive, but the combination of AI and energy-efficient hardware will reduce the environmental strain

3. There is a growing need for new policies and strategic frameworks that promote both robust cybersecurity and progress towards the United Nations Sustainable Development Goals (SGDs).



# Questions?



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